

Social Return on Investment Introductory and Practitioner Training

Birmingham	24 th -25 th March 10
Newcastle	21 st - 22 nd April 10
Bristol	25 th - 26 th May 10
Manchester	10 th - 11 th June 10
Edinburgh	7 th - 8 th July 10
London	29 th - 30 th July 10
Leeds	10 th - 11 th August 10
Liverpool	22 nd - 23 rd September 10
London	12 th - 13 th October 10

Glasgow	20 th & 21 st October 10
Birmingham	16 th - 17 th November 10
Edinburgh	8 th - 9 th December 10

Day 1	£295 +VAT
Both days	£565 +VAT
15% discount for SROI Network members	

These training courses are designed to provide an introduction to SROI (day 1) and practitioner training (days 1 & 2).

DAY 1

How to do an SROI analysis - an introduction

Day one is a practical, step-by-step introduction to the SROI process. We'll begin with some theory but the process is best learnt by trying it, so candidates will learn how to develop an impact map – the heart of the SROI process – and explore appropriate real life examples.

- Introduction and principles of SROI
- Working with impact maps – <i>understanding change: activities and their consequences</i>
- Indicators and Financial Proxies – <i>measuring and valuing change</i>
- Systems implications

Day 1 can be attended on its own for those looking for an introduction to SROI.

Social Return on Investment (SROI) is an approach to understanding and managing the impacts of a project, organisation or policy. It is based on stakeholders and puts financial value on the important impacts identified by stakeholders that do not have market values. The aim is to include the values of people that are often excluded from markets in the same terms as used in markets, i.e. money, in order to give people a voice in resource allocation decisions. SROI is a framework to structure thinking and understanding. It's a story not a number. The story should show how you understand the value created, manage it and can prove it. The benefits of SROI are:

- a consistent and clear approach to understanding and reporting on the changes caused by an organisation; resulting in
- better organisations, with better strategies, systems and accountability; and

training@sroi-uk.org

www.thesroinetwork.org

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- organisations that are more able to manage risks, identify opportunities and raise finance required to achieve their mission or strategy

DAY 2

SROI Practitioner Training

Day 2 covers, in more depth, issues that practitioners will need to demonstrate an understanding of if they wish to become accredited. Although designed with the assurance process in mind, this course is suitable for anyone wanting more than just an introduction to SROI. Current issues will be discussed, best practice and techniques shared and lots of examples explored.

- Accreditation and Assurance
- The SROI Framework
- Evaluation and Forecasting
- Discounting and Sensitivity
- Financial projections
- Documenting and Reporting
- Data and Systems
- Good and Bad Practice

Anyone wishing to become a **The SROI Network** accredited practitioner will need to have attended both days. Day 2 is more in depth and builds on day 1. Day 2 cannot be attended on its own.

Training does not guarantee accreditation, but is a necessary step towards becoming an accredited practitioner. To become a SROI practitioner, accredited by **The SROI Network**, you need to have:

1. Completed this training
2. Completed a SROI analysis; and
3. Become a member of **The SROI Network**

You can see the **Assurance Application Process** here:

http://www.sroi-uk.org/component/option,com_docman/task,cat_view/gid,46/Itemid,38/

You can see membership details and download a membership form here:

http://www.thesroinetwork.org/index.php?option=com_content&task=view&id=36&Itemid=47

The SROI Network is a network dedicated to the consistent and effective use of SROI. The growing membership is led by accredited practitioners who have pioneered SROI in England, Ireland and Scotland.

The SROI Network is a membership organisation for practitioners, academics, funders and investors who have an interest in the use and development of the Social Return on Investment methodology. **The SROI Network** works with social investors and is releasing an online version of SROI. The current directors are SROI practitioners with experience of working with and training public and third sector organisations in the use of SROI.

Training will be delivered by **The SROI Network** accredited practitioners.

Joining instructions will include:

- Venue details and directions
- Confirmation of timings (normally, Day 1: 10:30-17:00, Day 2: 9:30 – 16:00).

For more information, contact Tim Goodspeed: 07714 136176 training@thesroinetwork.org

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